White Dirt Farm Development Threat
Your Action Is Needed On The 7th March

Who and What:
In the last 10 days Taylor Wimpey have emerged with early plans to develop White Dirt Farm with 185 to 220 new homes. There is a copy of the proposed site plan on the rear of this leaflet, and the original can be found on the East Hants District Council in the planning section. Visit www.horndeanmatters.com to read more about this, and to click on a direct link to the plan and other supporting documents.

EHDC and Local Councillors Position:
White Dirt Farm is identified as an important gap in the Local Plan and Joint Core Strategy (the EHDC plan for how development is allowed to take place in the area). It is clearly known to be land that EHDC and District Councillors view as important landscape and strategic gap to prevent Clanfield, Horndean and Catherington from merging together, and that there are better places to build on. Developing this land is not welcome. There have been no meetings with Taylor Wimpey yet about White Dirt Farm, but a pre application meeting has been asked for.

My position:
Horndean does have to take some new housing, but this particular site is the least suitable place to build on in the parish. There are far better sites, one of which I will even support provided we get the right facilities linked with it (affordable housing, community facilities, playing fields, allotments etc) and I hope to be able to tell you more about this site shortly. Building on White Dirt Farm will result in irreversible damage to our semi rural community and views, and eliminate the gap between 3 villages. I strongly oppose any development on this site and will work hard to fight it, including keeping the community informed on how to help and when to take action.

How to keep informed:
Any updates will be posted on www.horndeanmatters.com including guidance on 'Material Considerations' which are issues that are relevant to planning and the next key steps. Hopefully this will help everyone to give the most relevant comments possible, whether you support, or are against the plans. The article posted on Horndean Matters entitled "White Dirt Farm Plans Emerge" was viewed a remarkable 8,525 time in the first 3 days it was online. There is a poll which in just 5 days had 739 votes with results of 86.9% NO and 11.5% Yes and 1.6% Don’t Know. The poll is still open so please visit the website to read more information and to vote.

What to do next:
• Taylor Wimpey are holding a public consultation at Clanfield Memorial Hall, South Lane, Clanfield on Friday 7th March from 2pm to 7:30pm. Please visit this consultation to see their proposals, and to comment. Please can you also visit www.horndeanmatters.com and comment on the current White Dirt Farm article so that your comments are publicly visible and not just seen by Taylor Wimpey.
• Please visit www.horndeanmatters.com and subscribe to email alerts. You will get updates whenever they are posted (as well as all the other great things Horndean is doing).
• Please be ready to comment to the planners when an application is presented. This may take several months for Taylor Wimpey to gather all the supporting information they require and I will make sure you know when this is.

Together we can fight this. Thank you for reading and thank you to the volunteer deliverers. Guy.